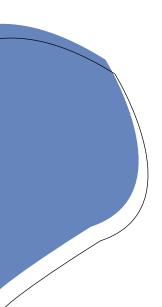
# EOKM

EOKM

CHILD SEXUAL EXPLOITATION MATERIALS HOTLINE

**ANNUAL REPORT 2020** 





Ministerie van Justitie en Veiligheid







Co-financed by the Connecting Europe Facility (CEF)







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Contact

\* CSEM = Child Sexual Exploitation Material (images of sexual exploitation of minors)

"Let me express my special thanks to all those people who – for many years – have (anonymously) supported us. Your support is truly indispensable!" 2020 was an important year for the EOKM. We achieved positive results in all of our programmes. Reports to the CSEM Hotline were up, while the growth curve flattened. The hash check server – the tool which enables parties to check whether they are hosting known images of sexual exploitation on their servers – was very successful. The efforts of the CSEM Hotline received international recognition. The team grew to 10 FTE and, also due to improved automation, our staff are increasingly successful at their jobs.

Helpwanted.nl saw a large increase in the number of requests for advice. It is clear that the new setup of the Helpwanted.nl website is yielding results. Young people can now receive tailored advice any time of the day. Those looking for help is better able to find what they need. This can be deduced from the fact that, while the number of visits to the website remained roughly the same, people spent more time on the various pages. During the first lockdown, there was an increase in contact requests, but there were no indications of a surge in online sexual abuse. Despite the Covid-19 constraints, Helpwanted.nl participated in a number of interesting awareness-raising projects. This report gives you the details.

Stop it Now! also witnessed an increase in requests for help. The campaigns we ran on porn sites resulted in an increase in the number of calls received. The self-help module was also very well frequented. However, despite wider opening hours, we are still missing a lot of calls at Stop it Now! Because there is often only one counsellor in attendance, calls are missed even during opening hours. It often takes people a year and half to muster up the courage to get in touch, so ensuring all calls are answered is crucial.

The EOKM professionalised further, but because of limited funding, the workload in our support services remains high. Many innovations and ideas are stalled because of a lack of finances. The subsidy from the European Commission is a welcome addition, but carries a high level of uncertainty. It won't be clear until the first quarter of 2021 whether the subsidy for 2021 will be granted and the justification of expenses is full of uncertainties that can easily cost money.

The basic grant of the Ministry of Justice and Security remains at the same amount as in 2008. However, we are grateful for the additional financial commitments from the Ministry in 2020.

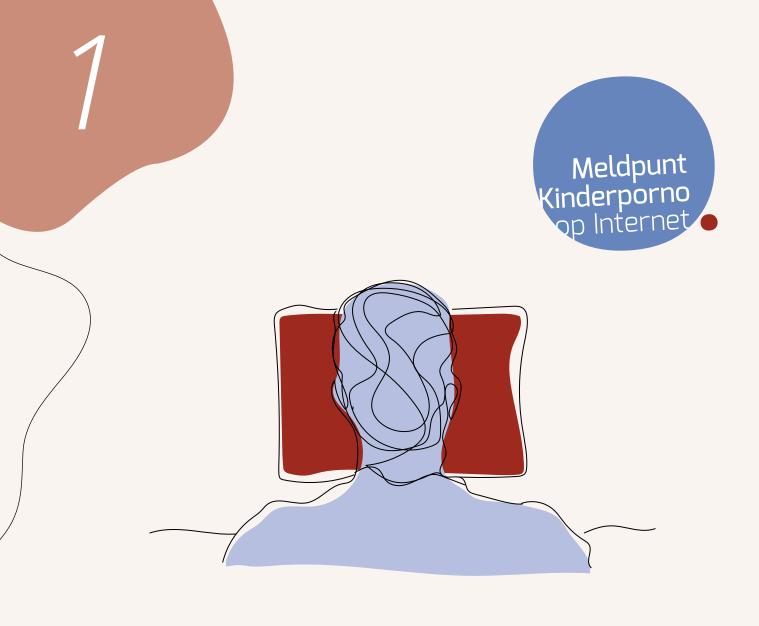
I would like to express special thanks to all the (anonymous) donors who regularly contribute to our organisation. This brings in over 10,000 euros each year – a very welcome contribution! We also thank all sponsors who help make our work possible. Your generosity is indispensable.

Finally, I want to thank the Minister of Justice and Security for his efforts regarding the issue. His commitment has ensured that countering online sexual exploitation is back high on the political agenda. I sincerely hope this will remain the case after the election of 2021.

Arda Gerkens

**Director EOKM** 

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Both the general public and foreign network partners can file reports of online images involving sexual exploitation of minors with the CSEM\* Hotline. Our analysts assess the materials against the legal criteria: are the images legal or illegal? Are they hosted in or outside of the Netherlands? When we find illegal images, we ask the hosting provider and/or the website to remove the images within 24 hours. In this way, we jointly contribute to tracking down actionable materials and collectively work towards a safer Internet, free of images of the sexual exploitation of children.

\* CSEM = Child Sexual Exploitation Material (images of sexual exploitation of minors)

#### HIGHLIGHTS

Perhaps the most important finding is that, even in 2020, (too) much online child sexual exploitation material (CSEM\*) can be found in the Netherlands. However, the increase continues to level off. The efforts of our Minister of Justice and Security, Ferd Grapperhaus, to crack down on the disseminators of CSEM\*, appear to be paying off. The hash check server has been operational for a year now and has proved very successful. Currently, 26 parties are connected to the server. This could and should be more. The number of notifications of online child sexual exploitation appears to have increased disproportionately. However, this increase is mainly attributable to 1 enthusiastic hosting company who reported 60,000 links to us in one go. Disregarding this bulk report, we continue to see a downward trend with a decrease of 25%. The arrival of SCART (Sexual Child Abuse Reporting Tool) makes it harder to compare the number of investigated URLs to previous years. The reason behind the high number of URLs will be explained later on.

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# **OVERVIEW | CSEM Hotline**

#### Terminology explained:

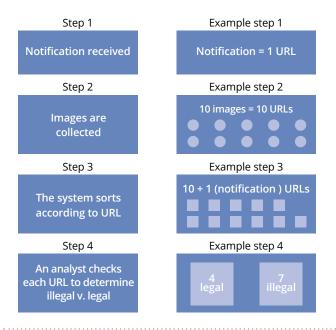
**Notification** = a notification is a message from a private person or organisation reporting having come across suspicious materials online. A notification may concern a website showing one or more images.

**URL** = both the website and each image published have their own individual URL

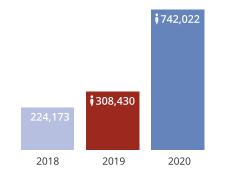
Images = images of (sexual) child exploitation

**CSEM\*** = Child Sexual Exploitation Material (images of sexual exploitation of minors)

#### HOW DOES IT WORK? WHAT DOES THE HOTLINE RECEIVE?



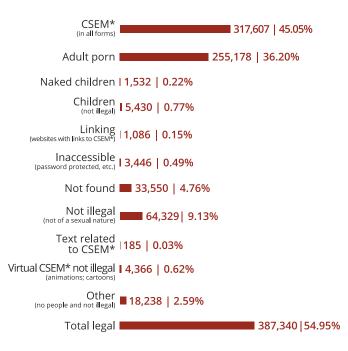
#### NUMBER OF INVESTIGATED URLS WITH (POSSIBLE) IMAGES OF SEXUAL EXPLOITATION OF MINORS



#### Increase caused by automation

The substantial increase was the result of the automation of the work processes. Our SCART (Sexual Child Abuse Reporting Tool) system isolates all the images on the URL concerned and registers them separately, regardless of whether or not it concerns materials depicting sexual exploitation of minors. This means images of banners, adult pornography, ordinary pictures of children, etc. are selected. In 2020, 742,022 URLs were checked and processed by our analysts.

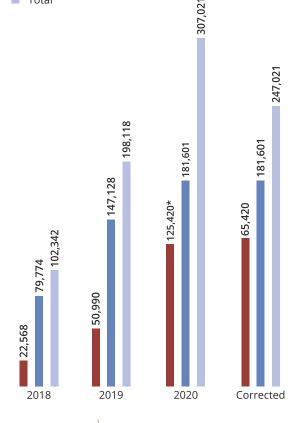
# WHAT DO THE URLS HOSTED IN THE NETHERLANDS CONTAIN?



45% of all URLs processed contain illegal images. This may not seem high, but the percentage is explained by the fact that SCART shows us every image, including the non-illegal ones. This gives a better overall insight.

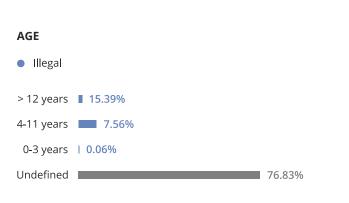
### HOW MANY NOTIFICATIONS DID WE RECEIVE AND WHERE DID THEY ORIGINATE?

- Dutch network
- International Network
- Total



#### Average increase

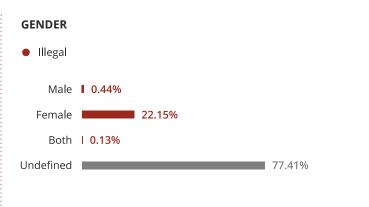
In 2020, the Ministry of Justice and Security increased the pressure on Dutch hosting providers to remove CSEM\*. This had an impact. One specific hosting company actively cleaned up its own network and reported a staggering 60,000 URLs in one go. This explains in part why the number of domestic notifications in 2020 was so high. The bulk of the increase is attributable to 1 hoster. If we deduct this number, we see a fairly average growth figure of 25%. We can therefore conclude that Minister Grapperhaus's efforts are paying off. Another thing that stands out is the high number of notifications by the general public. This signals that this is an issue that is not just politically relevant, but that the general public also feels strongly about.



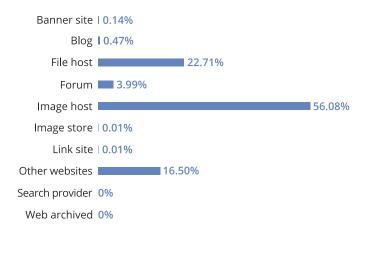
The category 'undefined' is high. The explanation is that the classification of international notifications is not registered by the international systems.

#### NOTIFICATIONS BY THE INTERNATIONAL NETWORK (INHOPE)

United Kingdom 72.71% Canada 16.35% Other countries 10.94%

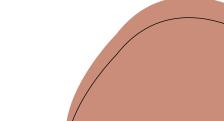


#### WEBSITE TYPES



Since March, Canada has stopped sending notifications to the Dutch hotline because of a decision to leave the IN-HOPE network. This means we no longer have any insight into their figures. We regret the decision of the Canadian Hotline, as this deprives us of the overview of what is happening in the Dutch network.





# EXTENSIVE AUTOMATION THROUGH SCART

Thanks to the SIDN Fund, in 2020, our new Sexual Child Abuse Reporting Tool (SCART) was taken into operation. **SCART** looks at all the URLs accessible to the system that are reported to us. The system scans the reported URLs and downloads all the images present, regardless of what they depict. In this way, notifications can be processed much quicker. The system is developed to keep pace with the increase in the number of notifications and to support our analysts in their daily work. All images are individually assessed by an analyst to determine whether they classify as CSEM\*. Now, for the first time, we can keep track of how many images we see and process. In 2019, we only registered the actionable images. But **SCART** keeps track of everything, including reports of non-illegal materials. This causes a shift in our statistics, including in the percentage actionable/non-actionable and gender. SCART safeguards our analysts from doing unnecessary work by filtering out duplicate notifications. An added advantage is that it eliminates a lot of manual tasks, including the tracing and reporting of the materials and checking whether the materials, once reported, can still be found online. However, a major disadvantage is the enormous amount of URLs selected by SCART. Because all the URL's images are downloaded, the number of non-illegal images is high. We intend to deploy AI to help us to better separate these from the illegal images. Also, the system is not yet able to scan all websites due to technological or legal limitations. The system will be improved accordingly in 2021.

#### OUR TEAM HAS GROWN

The reason that we were able to process such a large increase in notifications is that our team grew from 3.5 to 10 FTE.

#### SUPPORT FROM THE SIDN FUND

Neither the introduction of **SCART** – the Sexual Child Abuse Reporting Tool) nor the notifications via chat applications would have been possible without the support of the SIDN Fund.

#### INTRODUCTION OF ARTIFICIAL INTELLIGENCE

Technology keeps evolving: **SCART** too will continue to be refined in 2021. Since 2019, we've been collaborating with PriceWaterhouseCooper (PWC) to integrate *Artificial Intelligence* (AI) into **SCART** to enable us to track down actionable materials even faster. In 2021, we will be taking the first steps to implement AI in **SCART**.

#### HASH CHECK SERVICE

Since 2019, the EOKM offers a hash check service. This comprises a data base of millions of hashes of images involving sexual exploitation of children. By means of an API, users can check images against the database to see whether it has a record of them. Last year, the hash check server verified 18.2 billion images. This resulted in close to 7.4 million hits. Thanks to the check, hosting companies were able to delete these from their servers.

The numbers are high because many users started out by having all their materials checked for illegal images in one go. Expectations are that the number of images checked will go down in the future. Because new users keep connecting to the hash check server it is difficult to make any predictions about the future. However, in 2021, we will be launching two new projects: the first project is aimed at getting more insight into the number of hits we see. As these are hashes rather than actual images, we are currently unable to sufficiently analyse the type of images we find. More precise data will help us gain better answers. The second project is a pilot with Web-IQ. Together, we aim to analyse how the effect of the hash check server differs between parties that are connected and parties that are not.

en - Acturel - Neuros en

#### Ruim 10.000 afbeeldingen online kinderpor verwijderd

#### be ensite resultaten van het opschoem van internet van indepomografie zijn eichbaar. Dankrijk Harshcheckbervice in gratis beschikbaar zijn eichbaar. Dankrijk Harshcheckbervice elektraterial verweig sestand op kindergenn en elektraterial verweig officiel in de erste het fur an dit par zijn al 7 miljoen albeeldingen online gedreckt en ruim 10.000 foerdingen van seksue kindermischwist, gedrecktered en enwijderd. Maar er zijn nog seeds lakse en foure ICTeditjoen die na een medieg van onlike kinderpono op hun ervers siet (tijdig) tot verwijdering overgaan.

linister Grappenhaus van Austise en Volligheid heeft in juui dit, jaar gericht 17 ussingsbedrijven aangeschreven en hen een ultimatum gesteld, omdat zij volgen en meting van de TU Geft boevenaan in de Nederlandse ranglijst staan wegens nderpornografisch materiaal op hun servers.

Minister van Justitie en Veiligheid, Ferdinand Grapperhaus: "Begin juni heb ik de zandioper omgedraaid. Ze hebben een laatste kans geloregen om hun

> National Government OVER 10,000 IMAGES CONTAINING CHILD SEXUAL EXPLOITATION MATERIALS REMOVED

#### NOTIFICATIONS VIA CHAT APPLICATIONS

In August 2020, we began collecting notifications of CSEM\* via chat applications. We opened a special hotline where people can report possible actionable materials that they come across on, for example, WhatsApp or other chat applications. The aim is to get a better perspective on how many CSEM\* materials are being disseminated in such chat groups and to raise awareness that this is a criminal offence. In total, we received 46 notifications via WhatsApp (30), Snapchat (3) and other chat applications such as Grindr, Kik, Viber and MeWe (9). 30 reports involved children between 4 – 13 years of age. As yet, the number of notifications remains low. In 2021, we will be working on the promotion of this hotline.

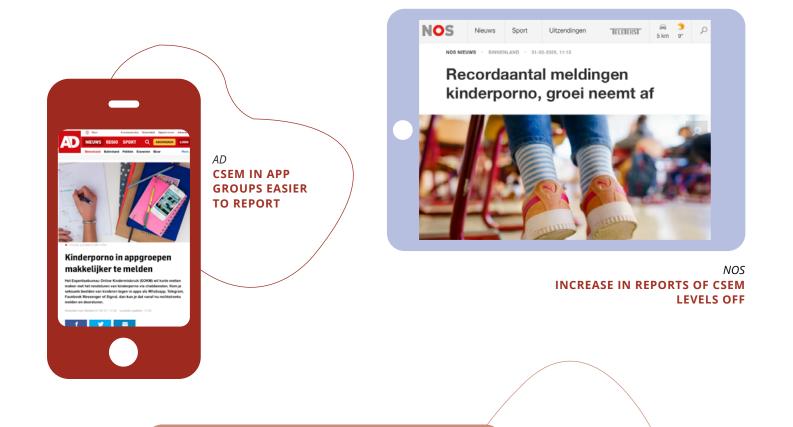


#### NU.nl EXPERT CENTRE REPORTS 300,000 NOTIFICATIONS OF CSEM



#### Parool CSEM HOTLINE REPORTS CONTINUED DECLINE IN REPORTED INCIDENTS

National Government ICT COMPANIES MUST DO MORE TO CLEAR THE INTERNET OF CSEM



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Kinderporno in appgroepen nu

makkelijker te melden bij meldpunt

Wie kinderporno tegenkomt in chatdiensten als WhatsApp, Telegram, Facebook Messenger en Sign. kan dat vanaf nu rechtstreeks melden bij het Expertisebureau Online Kindermibbruik (ECXH). Dat is de organisatie achter onder meer het Heidpunt Kinderporno. Hensen die de beelden tegenkomen in apgroepes kunnen die meteen doorsturen naar het meldpunt via diezelfde chatdiensten. De



Hart van Nederland CSEM APP GROUPS

**EASIER TO REPORT** 

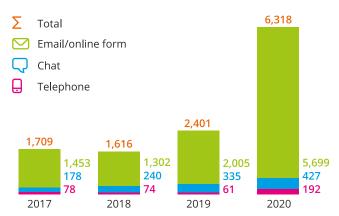


Helpwanted.nl is a website for children and young people up to 26 years of age who are experiencing online sexual abuse. This can include the unwanted online dissemination of nude images, online sexual solicitation, extortion using nude images, et cetera. Helpwanted.nl also provides, anonymously if required, information regarding safer online sex. Children and young people, as well as parents and professionals may turn to Helpwanted.nl for prevention, advice and other information.

#### HIGHLIGHTS

In 2019, Helpwanted.nl introduced a new automated advice module. This resulted in many more requests for help in 2020. We are particularly successful in reaching under-18s with this easily accessible tool. During the first lockdown, we witnessed a doubling in the number of notifications. The new website is also a success: people 'linger' for longer and access more pages. The *sextortion* phenomenon has become so pervasive that we initiated and completed an extensive survey into financial extortion of boys. The main findings are published on our website.

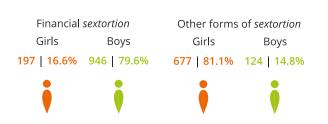
#### NUMBER OF REQUESTS FOR ADVICE PER ANNUM



# Helpwanted.nl supports an increasing number of young people

In 2020, Helpwanted.nl was contacted 6,318 times. The majority of requests were submitted via the automated advice module launched in 2019. This enables young people to find help tailored to their individual situation 24/7. This was used extensively in 2020. It enables Helpwanted.nl to be of better assistance to young people in cases of online sexual abuse. As the number of visits to the website remained the same, we may conclude that Helpwanted.nl succeed in better reaching young people in 2020. This means that we are better able to accommodate the existing need. However, it does complicate a comparison with last year's statistics.

#### SEXTORTION



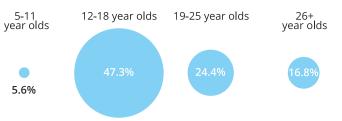
#### Gender-specific abuse

For the third time in a row, we find that many boys fall victim to *sextortion*. Our advice module registered more abuse, making the extent of the problem more visible. There is a clear gender-specificity: boys fall victim to financial extortion, girls are subject to different forms of blackmail (sending more nude images, physical sex, breaking off relationship). These findings led to more in-depth research into the phenomenon of *sextortion*. Check our website for more information.

#### WHO ASK FOR ADVICE?



#### WHO IS THE ADVICE FOR?



#### WHICH TOPICS DID YOUNG PEOPLE WANT ADVICE ON?



**42.5% | 2683** Threats/blackmail in relation to dissemination of nude images

	49.1%
	46.9%
•	3.9%
25.2%   1593 Dissemination of nude images on social m	nedia
	68.4%
	28.7%
•	2.9%
9.2%   579 Online sexual solicitation	
	66.7%
	30.9%
•	2.4%
8.9%   566 Fake profiles on social media	

65.7%
28.7%
5.6%

**6.5%** | **409** Dissemination of nude images via the Internet (porn sites, etc)

65.6%
31.5%
2.9%

1.7% | 115 Fear that nude images may yet be disseminated

	53.9%
	42.6%
•	3.5%
0.3%   20 Seeing CSEM*	
	50%
	45%
	5%

#### WEBSITE VISITS



#### **More content**

Visits to the website declined slightly compared to last year. However, the number of page views did go up. At the same time we see that the amount of time visitors spend on our website has significantly increased. Young people stay on our pages for longer and look at more content. In October 2019, we renewed our website and we're clearly reaping the benefits.

#### Young people know how to reach us

52.9% of all queries come from boys and girls younger than 18. This is a major increase compared to 2019, when this figure stood at 38.3%. Therefore, we may conclude that the new advice module makes us more easily approachable, which particularly benefits the under-18 age groups. This is good news! We manage to reach them better than before.

#### NUMBERS DOUBLE DURING FIRST LOCKDOWN

During the first lockdown in April (827 reports) and May (769 reports), Helpwanted.nl saw a doubling of the number of requests for help. Possible explanations: an increase in the use of social media, the fact that young people had fewer contacts (friends, mentor) to turn to to talk about their problems and the absence of distractions, making it harder to cope with problems.

#### CYBER24 TOOLBOX

In 2020, the CCV and Helpwanted.nl launched an interactive sextortion game. Cyber24 uses a game format to confront young people with the effects of their digital behaviour. Cyber24 comprises an escape toolbox containing various short storylines for and by young people. In the game, young people form small groups to solve a number of assignments. In this way, they experience the impact their behaviour may have on themselves as well as on the victims. See our website for more information and to apply.

#### HANDBOOK SEXTING

In collaboration with the Ministry of Justice and Security, the CCV (Centre for Crime Prevention and Safety), Rutgers, Halt and the School & Safety Foundation, Helpwanted.nl developed a handbook for schools and parents. The aim is to inform them about the options for safer online sexuality. This handbook was composed because many schools and parents proved unaware of where they might obtain prevention materials or help. The handbook seeks to provide a clear overview of all the options.

The handbook lists programmes for the prevention of online sexual abuse, as well as an overview of the organisations young people, teachers and parents can turn to in case of online sexual abuse. There is a handbook aimed at primary schools, as well as a version geared towards secondary schools.

#### DOCUMENTARY FOR VICTIMS

In the spring of 2020, as a graduation project, Lyzza Panday made a documentary about what to do when you fall victim to online sexual abuse, entitled 'Just one more picture'. For this project, she collaborated closely with Helpwanted.nl. Using a roadmap and interviews with Helpwanted.nl, the documentary shows where victims may find help. It also shows interviews with the Special Victims Unit, psychologist Rik Knipschild, influencers and abuse survivors Laura Ponticorvo and Francien Regelink. This documentary is accessible via the Helpwanted.nl YouTube channel.

#### EDUCATION FOR YOUNG PEOPLE AND PROFESSIONALS

Despite the COVID crisis, Helpwanted.nl continued its education programme for professionals. Helpwanted.nl provided digital lunch lectures, talks and webinars to, among others, 113 Suicide Prevention and departments of the Sexual Assault Centre. Helpwanted.nl was invited to speak at various seminars, including an Atria conference on victim blaming, the ECP annual festival on the youth's life online during the pandemic and a webinar on 'Youth crime and prevention in the digital realm' organised by Cornelis Visser, mayor of Katwijk, the RSIV and the cybercrime team of The Hague's police department.

Helpwanted.nl also provided various teaching sessions to pupils in schools, in as far as this was possible. On 'Safer Internet Day,' on 9 February 2020, Helpwanted.nl gave guidance to children at the Europol headquarters in The Hague. In October, we staged a series of information meetings at the ECL secondary school in Haarlem. Unfortunately, due to COVID-19, many planned meetings had to be cancelled.

#### COURT CASE VAGINA.NL

In 2020, Helpwanted.nl and the Stop Online Shaming Foundation launched a court case against the website Vagina.nl. This porn site exploits nude images without the consent of the people depicted. The videos also show footage of people who seem unaware that they are being filmed. The images are obtained using hidden cameras. Porn websites like Vagina. nl must guarantee that those involved have given express permission for the publication of videos containing nude images. Currently, these videos can be uploaded without any checks. In our opinion, this should be reversed. The sites must demonstrate that permission has been given. To fund the court case, the organisations started a crowdfunding campaign called "Not without my consent". The link to the crowdfunding site is: https://www.pifworld.com/ projects/2Y8guWDXww8/niet-zondermijn-toestemming

#### NETWORKS

In 2020, Helpwanted.nl remained part of the Safer Internet Centre (SIC), together with ECP and the Netwerk Mediawijsheid (Network for Media Savviness). Helpwanted.nl is also a member of the European Insafe Netwerk and, as in 2019, digitally attended their conferences and members' meetings. Helpwanted.nl is also a member of Child Helpline International (CHI). Because of its contributions to the network, CHI hailed Helpwanted.nl as a 'supercompliant' member.

In addition, new collaborations were entered into in 2020. We joined the Partnership Aanpak Seksueel Geweld (Partnership for Countering Sexual Violence), which meets at least twice a year to discuss a mutual approach and exchange knowledge. This year, we also collaborated in the *sextortion* task force of the police and the City of Amsterdam.

#### TRUSTED FLAGGER

In 2020, Helpwanted.nl remained a *trusted flagger* for Snapchat, Facebook/Instagram, TikTok, Pornhub.nl and Google (YouTube). This status ensures that any reports by Helpwanted.nl are immediately removed by said parties.





AD CSEM\* IN APP GROUPS

RTL Nieuws UNAUTHORISED: ONLINE BLAXKMAIL

Jeugdjournaal ACCIDENTALLY SHARED A NUDE IMAGE

NRC YOUR CHILD ON TIKTOK

NRC TIKTOK AND SAFETY

Metronieuws KAJ VAN DER REE: SHAME AFTER ONLINE SEXUAL ABUSE

BN DeStem PORN SITE VAGINA.NL SUED

NPO RADIO 1 BOYS ALSO FALL VICTIM TO EXTORTION



NPO RADIO 1 SEXTING WILL BE A SEPARATE PUNISHABLE OFFENCE

# STOP IT NOW!

Stop it Now! is a helpline which offers confidential support free of charge to people with concerns about their own or others' sexual feelings and/or behaviour towards minors. For example, someone viewing child sexual exploitation materials (CSEM) or committing acts of sexual child abuse. Stop it Now! is also there for professionals looking for a sounding board.

\* CSEM = Child Sexual Exploitation Material (images of sexual exploitation of minors).

#### HIGHLIGHTS

In 2020, Stop it Now! was approached 38% more for help and advice. This is in part the result of the very successful StopKindermisbruik.nl campaign to stop child abuse on various porn sites. The fact that, despite this increase, a large number of calls continued to remain unanswered indicates the need for extra manpower and man-hours. Apart from the calls, a large number of people also contacted us by email. This indicates a demand for even more easily accessible online support. For this reason, we intend to add a chat module to our services in the coming year. 89% of all callers and emailers returned in 2020 to ask Stop it Now! for more help and/or advice. We consider this a compliment and proof of trust in our service provision. In 2020, Stoppen is mogelijk (Stopping is Possible), the self-help module for viewers of CSEM launched in 2018, again proved very successful. The module attracted 23% more visitors. As COVID-19 frustrated attending contact groups for fellowsufferers, a successful pilot involving an online self-help group was launched in 2020, which will continue to be part of our services.

18

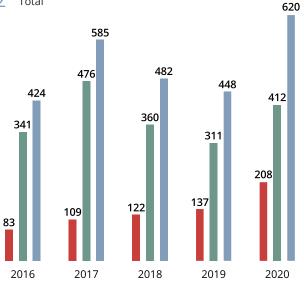
#### NUMBER OF TIMES SIN WAS CONTACTED





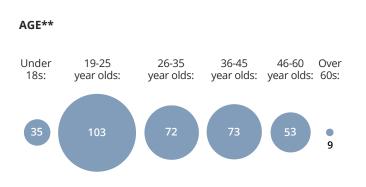






#### Stop it Now! contacted more frequently

In 2020, Stop it Now! was contacted 620 times. This is an increase of 38% compared to 2019. Unfortunately, 810 calls remained unanswered. This, too, is an increase compared to 2019 (when this number stood at 563). This substantial increase can in part be attributed to the fact that, also due to our Stop Kindermisbruik campaign to stop child abuse, more people know where to find us. Furthermore, access to our service has improved. Since June, we can be reached by telephone an additional two mornings a week. Unfortunately, the statistics show that the percentage of missed calls continues to remain high (66%). As the helpline is anonymous, we cannot be sure whether this concerns 100% unique callers or whether these are people who made an effort to reach us several times.



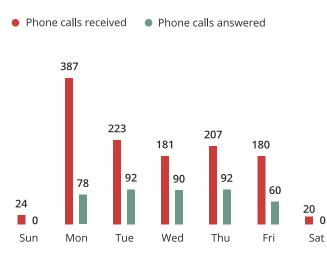
\*\* based on unique individuals

#### Broad spread across age groups

Looking at the age of the people who contacted us, the category 19-25 year olds is most strongly represented; closely followed by the age groups 36-45 and 26-35 year olds. These figures are based on what we know. Our support is confidential. For this reason, there is a substantial group for which data are lacking.

#### ACCESSIBILITY

Per day of the week

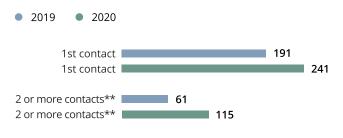


#### Too many unanswered calls

What stands out is that for the fourth consecutive year, both within and outside opening hours, a substantial number of calls could not be answered. The graph clearly shows the numbers spiking at the start of the week. A possible explanation is that more (C)SEM is accessed during the weekend, so that there is a greater need for support on Mondays.

No fewer than 810 calls remained unanswered compared to 412 calls that we could answer (a number that, again, is substantially higher than in 2019). These figures show the advisability and need for extra staff and extended opening hours. Stop it Now! currently consists of 2 FTE, divided between 4 employees. This is simply not enough to meet demand.

#### **MORE FREQUENT CONTACT\*\***



\*\* based on unique individuals

#### Stop it Now! increasingly contacted multiple times

The fact that callers and emailers increasingly return more frequently (an increase of 89% compared to 2019) is a good sign. It means that people trust us and appreciate and need our help and/or advice. The increase may in part be attributable to the success of our self-help module.

#### **MEANS OF COMMUNICATION PER TARGET GROUP\*\***



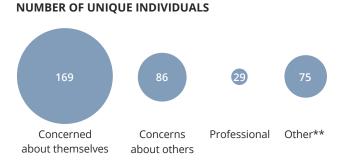
\*\* based on unique individuals

#### Largest increase in email

People harbouring concerns about themselves prefer to get in touch by phone rather than email. However, email – with 208 to 137 in 2019 – is the fastest growing (52%). A possible explanation may be that email is experienced as more anonymous and that people may wish to avoid personal contact. Making a phone call is felt as a substantial barrier. This is why we plan to introduce a chat module in 2021. In this way, we hope to reach an even larger group of people.

# Men concerned about own behaviour, women about the behaviour of others

It's mainly men who harbour concerns about their own feelings and/or behaviour. It's mostly women who are concerned about the feelings and/or the behaviour of others.



\*\* other = general enquiry, no serious question, etc.

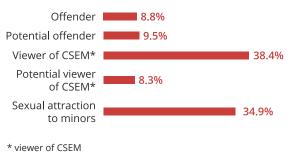
#### Substantial increase in unique individuals

In 2020, a total of 359 unique individuals contacted Stop it Now! This is an increase of 35% compared to 2019. The vast majority concerned people worried about their own behaviour and/or feelings: this number increased from 124 to 169 (+36%). Again, clear evidence that the need for support and/or advice from Stop it Now! is substantial. An area of concern is the disappointing number of professionals finding their way to us. If we want to change this, we will have to improve our visibility.

#### How did you find Stop it Now!

Like last year, we found that the large majority of people found Stop it Now! through the Internet. Police and professionals are a close second. They often and gladly refer people to us.

#### **CONCERNS ABOUT BEHAVIOUR AND/OR FEELINGS\*\***

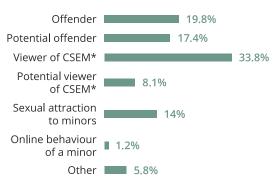


\*\* based on unique individuals

## What are the problems that people with concerns about their own behaviour or feelings struggle with?

The two largest groups of people getting in touch with Stop it Now! are the viewers of CSEM and those harbouring feelings of sexual attraction to minors. The latter group shows a marked increase in comparison to last year, when this percentage was 13.7% and the group potential offenders was significantly larger (26.6%). In itself, it's a positive development that people know where to find us. At the same time, it makes painfully clear that the designated support system may be falling short. People with feelings for minors tend to be afraid of stigmatisation and are wary of mainstream support systems. Stop it Now! offers them a confidential and safe place to talk about these feelings.

#### WHAT ARE OTHERS CONCERNED ABOUT?\*\*



<sup>\*</sup> viewer of CSEM\*

\*\* based on unique individuals

#### What types of sexual abuse are others worried about?

Here we also see a shift compared to 2019: there is much more concern about accessing CSEM than last year (9.4%) and less about acts of sexual child abuse (26.5%).

### TELEPHONE APPOINTMENT EXTERNAL PRACTITIONER DE WAAG



After speaking to us, this year once again a significant number of people opted for treatment at *De Waag*. 57% of the people scheduling a telephone appointment eventually opt for treatment.

#### ONLINE SELF-HELP MODULE STOPPING IS POSSIBLE

The self-help module *Stopping is possible* was developed in 2018, in collaboration with Stop it Now! Flanders. It comprises 17 modules giving users more insight into their viewing behaviour and a roadmap to stap accessing CSEM. The self-help module attracted 23% more visitors compared to 2019: 8,150 compared to 6,616. This amounts to an average of 22.3 visits per day. 1,098 of these were returning visitors. Module 10 *Recognising and dealing with feelings* and module 6 *Fantasies* were frequented the most.

#### SUPPORT GROUP

The support groups are there for partners, parents, family and loved ones of those displaying sexual behaviour (and/or feelings) for minors, those at risk of doing so or those having done so in the past. The objective of the support group is to offer help and information, risk identification and to give people an opportunity to exchange experiences (recognition). In 2020, because of the Covid-19 measures, organising the support groups was a challenge. This is why we staged a pilot with an online support group. The experience was positive, so the online support group is now part of our support options. In addition, end 2020, a support group was launched in Utrecht. Due to Covid-19, the support group planned in collaboration with GGZ Friesland was moved to early 2021.

#### CAMPAIGN TO STOP CHILD ABUSE

In the Netherlands, more than 70% of men and 30% of women regularly look at pornography. There is always a risk that viewers, accidentally or otherwise, come across child sexual exploitation materials. To raise awareness among (potential) CSEM viewers about their behaviour and to point out to them that they are in fact contributing to the sexual exploitation of minors, Stop it Now! launched a campaign on porn sites in 2019. The campaign comprised, among other things, banners on those sites, taking viewers to the campaign's stop-kindermisbruik.nl website to stop child sexual abuse. These banners appeared on the porn sites 24,072,241 times. 56,529 viewers clicked on the banners, taking them to the campaign's website. This website received a total of 12,926 visits, with spikes in April, November and December; the months in which the campaign was online. The majority of visitors were referred from pornhub.

#### DIFFERENCES BETWEEN OFFENDERS AND NON- OFFENDERS

The Journal of Forensic Practice recently published a new article online in which Julia Wilpert, a researcher with De Waag and Ellen Janssen, a forensic psychologist and team coach at Stop it Now! look at the similarities and differences between offenders and non-offenders that get in touch with the Stop it Now! helpline. The article can be accessed here: https://www.emerald.com/insight/content/doi/10.1108/JFP-03-2020-0011/full/html





*LINDA* HELPLINE MISSES CALLS



Nelson M. (25) is deze week opgepakt omdat hij kinderporno in zijn bezit zau hebben. RTL Nieuws duikt in het verleden van de beruchte pedaeksivele activist, die wil dat seks tussen volwassenen en zeer jonge kinderen wordt gelegaliseerd.

RTL News PEDO-ACTIVIST NELSON M. De Telegraaf DO SEX DOLLS ELICIT PEDOPHILIC URGES?

NRC DON'T EQUATE PEDOPHILES TO CHILD ABUSERS

NRC PEDOPHILE HUNTERS

De Telegraaf PEDOPHILE IN HARDERWIJK ON THE RUN

NPO Radio 1 SOCIAL WORKERS AND PEDOPHILES ANGERED BY NPO BROADCAST

Dagblad 010 HELPLINE FOR PEDOPHILES MISSES 500 CALLS

X GGD X Amsterdam

Hone - SeleverLandel - 550

Nieuwsbrieven SSGA

• elke Nieuwsbrief een uitgebreid interview met een oofssional over een bepaald thema met betreikking ot seksueel geweid. order rubrieken als publicaties, wetenswaardigheden n een agenda.

Q

#### mgeving.

"Bellen nar Stop it Now!" Forensick psychologe Jil von Djik bemant samen met haar colegav desiefonische hulplijn van Stop it Now!. Ver dagen per werk spreekt ze kinderpomokijken, kindermischniker, mensen met skeuele gevoelens voor modejarigen en hun familieleden. 5004 inderke angemente 2000 aanst same D

"Wetenschappelijke kennis over kindermishandeling" Sheila van Berkel is een echte wetenschapper. Ze komt

GGD Amsterdam Newsletter INTERVIEW ON SEXUAL ASSAULT

The media frequently wrongly use the term 'pedophile' when talking about what is in actual fact child abuse or the viewing of child sexual abuse materials (CSEM).





VISIT US www.eokm.nl www.meldpunt-kinderporno.nl www.helpwanted.nl www.stopitnow.nl

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SUPPORT US www.eokm.nl/steun-ons/

CALL US Helpwanted.nl voor ouders en opvoeders: 020 - 261 52 75 Pers: 06 - 493 875 31 Stop it Now! hotline: 0800 - 266 64 36



© March 2021, EXPERTISE CENTRE FOR ONLINE CHILD SEXUAL ABUSE FOUNDATION The Expertise Centre for Online Child Sexual Abuse (EOKM) is an independent foundation focused on combatting and preventing (online) sexual child abuse. EOKM runs the following programmes: Child Sexual Abuse Hotline, Helpwanted.nl and Stop it Now!.